Group name: Pet Me!

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| **Key Partners**  Wongnai  Food Provider  Payment Posture  Government  LINE  Major Cineplex  Lalamove  Alpha Fast | **Key Activities**  Processing meal order  Marketing  Sell advertisement  Thai consumer research  Market research  Sales | **Value Propositions**  Low cost  Time & cost-effective  Reliable daily life assistant  Improving user’s experience  Travel faster  Safety  Reach more customers | | **Customer Relationships**  Promotion and discount coupon  Automated services | **Customer Segments**  Traveler  Couple  University Students  Family  SMEs  Students  Young Adult  Thailand’s LINE users |
| **Key Resources**  System Infrastructure  Taxi  Restaurant  Development Team  Motorcycle  Convenience store  Sales  Shopping center  Cloud service provider  LINEMAN Platform and Application  Customer  Driver  Marketing  Deliver man | **Channels**  E-commerce  Application  Influencers  PR |
| **Cost Structure**  Platform and application development  Salary  Marketing & Sales  General & Administrative  Point of Service System  Software Maintenance  Delivery man  Wongnai’s data accessing | | | **Revenue Streams**  Brokerage fee  In-App Purchase  Advertising  Commission | | |